



**PRESS RELEASE**  
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## FALL VACATION DEALS DISCOVERED BY THE SEA

**Panama City Beach, FL** – BY THE SEA RESORTS, which consists of three gulf-front resorts, Legacy by the Sea, Beachbreak by the Sea and Beachcomber by the Sea, caters to families, couples and adventurers by offering numerous packages and vacation deals designed to make each guest's visit unique and affordable.

Guests interested in exploring new places choose the **Dinner & a Movie** package. The package includes three nights in a gulf-front Legacy or Beachcomber suite, a pair of tickets to The Grand Theatre and dinner for two at our beachfront restaurant and bar from \$299 total per couple. The recently-opened theater features sixteen screens, stadium seating, digital sound, a specialty cafe, a game room and more. The theater is located just minutes from the hotels in Panama City Beach's new entertainment and shopping complex, Pier Park. Offer valid October 12 – November 5 and excludes special events.

Fall visitors can get 15% off and help the needy when they participate in the **Holiday Helpings** campaign. Participants donate a canned good between November 11 and December 25, 2008 to get 15% off the regular rate. The donations, collected at each front desk, help restock the Panama City Rescue Mission's food bank for the holidays. Rates start at \$29 per person per night before the discount and include FREE continental breakfast and a FREE kids meal with every adult meal purchased at the hotel restaurant or at nearby Calypso Beach Cafe. Guests must book directly with BY THE SEA RESORTS to receive the discount. Offer not valid with group or monthly reservations and may not be combined with any other offer. One discount per room per stay.

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## Vacation Deals—2

Instead of searching for a dining spot after a long drive, travelers may opt for the **Pizza in Paradise** package. Guests staying three nights at any BY THE SEA property earn a FREE large two topping Domino's pizza and a two-liter bottle of soda. Rates start at \$55 based on double occupancy and include a gulf-front suite and FREE continental breakfast. The offer is valid for Sunday, Monday or Tuesday arrivals only. Advance reservations are required. Delivery charges apply.

Conceived with the romantic couple in mind, the **Sea of Love** package consists of gulf-front accommodations, free continental breakfast and a beaded wire basket filled with a bottle of champagne, souvenir champagne flutes, a long-stemmed seashell rose and ocean mist-scented sea salts for the bath. Visitors interested in celebrating a honeymoon or anniversary can choose from a variety of posh penthouse suites or Jacuzzi suites. Flowers wilt, chocolates are devoured, but memories of a romantic seaside escape will linger. Packages start at \$85 per couple per night.

With the **Passport To Play** program, guests' key cards or parking passes double as discount cards, earning them big savings at the hottest area attractions. Guests get a FREE kids meal with every adult meal purchased at the hotel restaurant or at Calypso Beach Café, 20% off admission at Zoo World, 20% off admission at Gulf World, 15% off of local spa services, up to \$10 off at Holiday Golf Club, \$1 off bowling and skating at Rock'lt Lanes and more. BY THE SEA RESORTS is continually adding new **Passport To Play** partners. "We developed the program to say 'thank you' to our guests for choosing BY THE SEA RESORTS," commented General Manager Lee Ann Leonard.

From romantic getaway packages to deals for families, BY THE SEA RESORTS offers customized vacations for any lifestyle. For current rates, terms and conditions or to learn more, travelers can call 1-888-627-0625 or visit [www.bythesearesorts.com](http://www.bythesearesorts.com). Packages are subject to availability. Certain restrictions apply.

Legacy by the Sea is located at 15325 Front Beach Road, Panama City Beach, Florida 32413.  
Beachbreak by the Sea is located at 15405 Front Beach Road, Panama City Beach, Florida 32413.  
Beachcomber by the Sea is located at 17101 Front Beach Road, Panama City Beach, Florida, 32413.

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